



Courtney Brafford
Director, UofM Global
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Courtney Brafford serves as the Director of UofM Global, the online arm of the University of Memphis. With an extensive background in academic advising and student retention, she has been supporting fully online learners since 2017. She and her team oversee all aspects of the online student experience including wrap around services to ensure that fully online students are supported throughout their educational journey.

Over the last several years, enrollment in UofM Global has doubled, with steady growth year-over-year in both headcount and credit hour enrollment, currently supporting over 5000 fully online learners. Ranked as the #1 online college in the state of Tennessee, UofM Global also ranks in the top 50 of online degree programs by US News & World Report.

The dramatic growth achieved by UofM Global is partially attributable to the entrepreneurial spirit embodied within industry partnerships such as LiFE, or Learning Inspired by FedEx, launched in 2018. Since then, LiFE has expanded to include operating companies FedEx Express, Logistics and Freight and more than 1,000 employees have initiated their journey toward a post-secondary degree. Several other industry partnerships followed the success of LiFE, including collaborations with Nike, Methodist Le Bonheur Healthcare, and The City of Memphis. More recently, UofM Global was invited to join InStride, a prestigious network of like-minded institutions committed to supporting corporate strategic enterprise education programs on a global scale.

Courtney earned her BA in History from Loyola University in Maryland and her MS in Education from Brooklyn College. She was a member of the inaugural class of Fellows for P3*EDU connecting higher education leaders in online learning and public-private partnerships.